



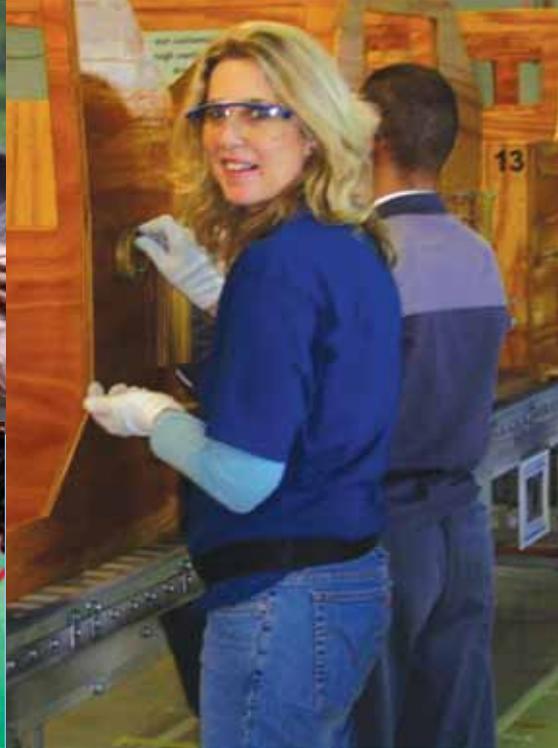
wela

women in engineering leadership association

A metamorphosis from mechanical to organic shapes. The mechanical shape symbolizes engineering, while the organic flower-like shape represents femininity. The logo symbolizes the evolution of young women, molded by their mentors to grow into successful engineers. It also represents the evolution of an idea from the initial concept stage to the actual realization of an engineering project. The logo radiates the association's initiatives to change the engineering sector and support structure for women in engineering.

WELA is the Xhosa word for change/ transition

transition/change



The Aim of WELA is to:

- establish Engineering as a desirable career aspiration field for girls and women.
- develop retention and growth strategies for women already studying the field of Engineering.
- mentor, assist and advance women already in the field of Engineering.
- focus on academic, professional and personal development and be of service to the community.

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